**Success story of Community-based Action for a GREEN transition (CO-GREEN)**

**Introduction and summary**

Write a short, half-page “story” of the case study, making sure to include the following information in the story:

* The local community characteristics, e.g. size, rural or mixed, agricultural of commuter-village etc
* The main issues faced by the community, e.g. depopulation, migration of young people, lack of community spirit, reluctance to face green challenges etc
* The initiative on which the success story is based, and the issue it tried to solve.
* Who took the initiative
* How public participatory helped
* Lessons learnt

In every case: get the agreement of the stakeholders to be placed on the website of co-Green, and present it as a success-story. Without agreement, they cannot be shared.

**Keywords**: add here a couple (3-4 keywords) that can be used as a “search-term” for the library. **Please select from the followings the most suitable:** public participation, green deal, community engagement, green activators, green motivators, participatory processes, community activators, green transition, rural communities

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**Name of CommunitΥ Karditsa Municipality**

**General information**

| Community Information | Write here |
| --- | --- |
| Population | 60000 |
| Main occupation of inhabitants (e.g. agriculture, services, industry, mixed) | Mixed |
| What is the main comparative advantage/strength of the community? | They know enough well, each other. |
| What is the main disadvantage/weakness of the community | Weakness to collaborate. |
| Has the community a history of public participation and engagement? | Yes, but as time pass, this becomes more weak. |

**initiative** 

| Description of initiative | Write here |
| --- | --- |
| Objectives – main issue addressed | Ecological celebrations every year (20 years)  To promote biological products – to make sensitive citizens about environment |
| Achievements- related to green transition | Contributed in Protection of human life, animals and plants, by cutting pollution |
| Achievements- related to community participation and engagement | Thousands of citizens visited the exhibition and bought biological products, and participated in different events concerning environment |
| Who were the actors involved in implementing or animating the initiative? E.g. Local NGO, group of citizens, members of the local a local municipality, other | Local NGO (Oikosphera), members of the local municipality, group of citizens, clubs, public sector, enterprises etc. |
| How was the community motivated and inspired to take part? What methods were used? | Via radio, TV, poster, newspapers, social media, and invitations to associations to take part and make events. |
| What kind of resources were used? E.g. expert knowledge, financial support etc | Experts knowledge, financial supports, financial incantives, artistic groups. |
| Has the initiative been sustained? How? | Yes, about 20 years, with much of work, improving the events and reorganizing the celebrations, involving new people. But the NGO (Oikosphaira) remained the same. |
| Any other information you consider important for the successful completion of the initiative | To change thematic units according to new challenges and Europe directions, to involve more young people. |

**OBSTACLES AND CHALLENGES FOR Community ENGAGEMENT**

| **Description of challenge** | **Write here** |
| --- | --- |
| What were the main challenges/obstacles for the successful conduct of this initiative? | Financial obstacles, the work of organizational committee during summer, because the celebrations were in September, and communication problems |
| How were they overcome? All or some of them? | The equalization of quantity and quality with budget, a better time programming, and work of persons of committee |
| Who had a prime role in helping overcome the obstacles/challenges? | Persons of committee |
| Any other information you consider important regarding the local community’s attitude towards the initiative |  |